



CLEAR, CONCISE COMMUNICATION WITH PQ+A

Course Description

In the world of knowledge work, credibility is core to how we earn trust. Defined as the trust that others place in our thinking, credibility is one of our most precious resources. As we manage up our leadership chain, across to peers in other divisions, and outbound to customers and partners, our credibility is being continually evaluated.

Clear, Concise Communication with Precision Q+A demystifies how credibility is gained among knowledge workers and how you can be consistently credible in your communication. By the end of this workshop, you will be able to:

- Communicate clearly and concisely to increase trust and engagement.
- Deliver the right amount of information in a way that anyone can digest, even those who are busy or distracted.
- Give others the gift of right-sized communication that is easy to follow.
- Be the person in meetings, and throughout your career, who is heard and remembered.

Why You Want to Learn PQ+A

Precision Q+A is the world's most complete and practical framework for question-driven collaboration. Tested and proven inside the world's best technology companies over 25 years, it will enable you to up-level your communication faster than any other program available.

Skills Addressed

Communication, Listening, Influence, Executive Presence, Efficient Meetings, and Executive Reviews.

Interactivity

Structured to provide immediate value, this event will be highly interactive. We believe that people learn best by doing, so there will be 6 minutes of practice for every 3 minutes of presentation. If you want to become more efficient and compelling in your communication, join us for this fast-paced event. You will practice how to realize a whole new gear of capability and receive an online workbook that will help you continue to hone your skills post-workshop.

ABOUT ENLIVENWORK

All of us can enrich our communication, questions, growth, and leadership in ways we may have never imagined, yet very few of us were ever taught how. EnlivenWork's mission is to unlock this powerful potential inside organizations globally. EnlivenWork is the developer of the world's most complete and practical framework for question-driven collaboration, emerging from 25 years of research in accelerated learning at Stanford University and positive organizational scholarship at the University of Michigan.

PRECISION Q+A CLIENTS

We've been in business for 20 years and do zero marketing – word of mouth recommendations from satisfied clients is our only advertising. 98% of people who take our workshop report they would recommend it to others. Our clients include Amazon, Audible, Microsoft, Salesforce, Google, Dell, HP, eBay, Applied Materials, Zalando, KLA, Citi, Visa, Starbucks, simplehuman, Genentech, TomTom, Klarna,

ServiceNow, Autodesk, Omron, Maxeon, SunPower, LORD Corporation, Enovix, Sila Nanotechnologies, Lenovo, Capital Group, VIAVI, Dolby, Nordstrom, Roche, Veeva, BlueCross BlueShield, Biogen, Halliburton, United Airlines, Bank of America, Shell, Henry Ford Health System, M&T Bank, Chick-Fil-A, CB Richard Ellis, Vulcan, HopeLab, the US Department of Labor, US Dept of Health & Human Services, the Bill and Melinda Gates Foundation, Harvard Business School, London Business School, Cornell University, Carnegie Mellon University, University of Michigan, Johns Hopkins University, Amnesty International, and countless more.

OUR INSTRUCTORS

Clare Dolan is EnlivenWork's COO and a Silicon Valley executive with extensive global leadership experience. Prior to joining EnlivenWork, Clare held a variety of business development and operations roles at Oracle Corporation, where she reported directly to the company's president and CEO. She holds a B.A. from Stanford University, an M.A. from the University of San Francisco, and has developed learning and certification programs that have reached millions globally.

Monica Worline, PhD is EnlivenWork's co-founder and CEO, is an organizational psychologist who teaches business leaders how to tap into courageous thinking, curiosity, and compassion to bring their best work to life. Monica is the co-developer of Precision Q+A and the author of the award-winning book *Awakening Compassion at Work*. Monica holds a lectureship at the Ross School of Business at the University of Michigan and is the Faculty Director of the Center for Positive Organizations. She has a PhD from the University of Michigan and a B.A. from Stanford University.

Bob Stocking is EnlivenWork's Director of RBSE Services. He has two decades of experience as a coach and facilitator, including teaching Precision Q+A to tens of thousands of people in 27 countries, including every role from CEO to entry-level employee, engineer to salesperson, attorney to designer, and strategist to implementer. He has taught at leading companies in the high tech, ecommerce, healthcare, energy, finance, and retail industries; and at local, state, and federal government agencies. Bob earned his B.A. and M.A. at Stanford University.

Stacey Dickinson is an EnlivenWork Instructor and Coach with 30 years experience in both technical and collaboration-skills training. Based in the greater Seattle area, Stacey has been teaching Precision Q+A since 2005. Prior to joining the EnlivenWork team, Stacey was a Training Manager in Microsoft's Product Group, where she oversaw all training for Program and Product Managers. She was also a Master Consultant at The Steve Trautman Company, ensuring effective knowledge transfer for businesses to retain critical know-how, data, and technical expertise. Stacey holds a B.S. in Business Education from the University of Wyoming.